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NDC 0000-0000-00
Rx only
Pfizer
Pfizer Inc.
New York, NY 10017
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Enclosed is a full month's supply of CHANTIX. Take your CHANTIX prescription as your doctor prescribed. Remember to order another Continuing Pack by Week 4 so there is no break in your taking CHANTIX for the next month.



Starting Month Pack contains:

Week 1:
1 green Starter Week Pack

Week 2 and on:
3 blue Continuing Week Packs

NDC 0000-0000-00
Rx only

CHANTIX™
(varenicline) TABLETS

*You're on the road
to getting quit.*

*Begin your CHANTIX prescription
with the green Starter Pack.*

*Begin your CHANTIX prescription
with the green Starter Pack.*

CHANTIX™ GET **QUIT**™ Support Plan Information Is Enclosed

Starting Month Pack

Contains 1 green Starter Week Pack, 3 blue Continuing Week Packs, and 1 white Continuing Week Pack.

CHANTIX™
(varenicline) TABLETS



The road begins with a plan. Enroll today.

Be sure to enroll in the CHANTIX GETQUIT Support Plan for the guidance, tools and resources that can help you quit smoking.

*Make this your time to quit.
Enroll today at www.get-quit.com or call 1-877-CHANTIX.*

I'm on the road to getting quit.

The CHANTIX GET  Support Plan

*I'm on the road to
getting quit.*

*I'm on the road to
getting quit.*

- FILL** your prescription.
- SIGN UP** for the **GETQUIT** Support Plan.
- START** using **CHANTIX** pills from the green Starter Pack.

Make this your time to quit.
Enroll today at www.get-quit.com or call 1-877-CHANTIX.

Have an urge to smoke?
Call the hotline for help.
1-877-CHANTIX

Have an urge to smoke?
Call the hotline for help.
1-877-CHANTIX

Enroll today.
Go to www.get-quit.com
or call 1-877-CHANTIX.

Your personal PIN #: 125966197

The **CHANTIX** GET **QUIT** Support Plan



Owner's Manual

*How-to's, tips and what to
expect on the road to getting quit.*

CHANTIX[™]
(varenicline) TABLETS

USE THESE STICKERS TO SET UP YOUR CALENDAR

START


MY QUIT DATE


RETAIL NUMBER


STARTED 2ND PRESCRIPTION


YOU'RE HALFWAY THERE!


I DID IT!


REFILL NUMBER


STARTED 3RD PRESCRIPTION


USE THESE STICKERS TO MARK YOUR MILESTONES

WEEK 1 	WEEK 2 	WEEK 3 	WEEK 4 	WEEK 5 	WEEK 6 
WEEK 7 	WEEK 8 	WEEK 9 	WEEK 10 	WEEK 11 	WEEK 12 

Note: these stickers are meant to serve as a guide and a reminder of your progress. Remember, always take CHANTIX as prescribed by your doctor.

CHANTIX is a prescription medicine to help adults stop smoking. Before quitting smoking, tell your doctor about other medicines you are taking. These medications may work differently after you quit smoking. In studies, the most common side effect was nausea. Others were changes in dreaming, constipation, gas, and vomiting. If you have kidney problems, are pregnant or plan to become pregnant, talk to your doctor before starting CHANTIX.

Please see important
 Patient Product Information enclosed



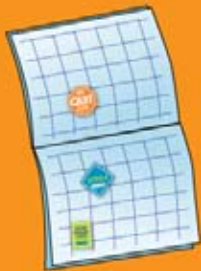
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CHANTIX
 varenicline TABLETS

Stick to your quit
 Here's a helpful way to track your quit,
 mark your milestones and stay motivated.

The **CHANTIX** GET **QUIT** Support Plan



Create your own quit calendar.

Now you can turn any calendar into a useful tool that can help you stick to your quit.

First, use these stickers to set up your calendar.

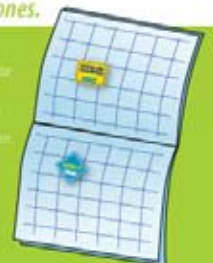


1. Decide on the day you will quit smoking. It should be at least one week from when you start taking CHANTIX.
2. Place your start sticker 7 days before your "My Quit Date" sticker. This is when you should start taking CHANTIX.
3. Look ahead and find your halfway point. Count 6 weeks after your start sticker.
4. Look toward the finish line. Set your "100th" sticker 12 weeks after your start date.
5. Place your "Refill Reminder" stickers a few days before your prescription is due to run out, as prescribed by your doctor. Then, mark your milestones.

Then, mark your milestones.



1. Place a weekly sticker on your calendar each time you start a new week.
2. Mark the date when you start a new prescription. This way, you can keep your progress and determine your next refill reminder.



Enclosed is a full month's supply of CHANTIX. Take one pill twice a day as your doctor prescribed. Remember to order another Continuing Pack by Week 4 so there is no break in your taking CHANTIX for the next month.
 Continuing weeks:
 4 blue continuing week packs



Continuing month pack contains:

CHANTIX (varenicline) TABLETS
 150 mg tablets
 28 tablets per pack
 4 blue continuing week packs
 120 tablets total
 NDC 0000-0000-00
 Rx only

NDC 0000-0000-00
 Rx only

CHANTIX™
 (varenicline) TABLETS
 You're on the road
 to getting quit.

CHANTIX™ GET QUIT™ Support Plan Information Is Enclosed

Continue your CHANTIX prescription the way your doctor prescribed it.

Continue your CHANTIX prescription the way your doctor prescribed it.

Continuing Month Pack
 Contains: 120 (one hundred and twenty) tablets

CHANTIX™
 (varenicline) TABLETS



*Quitting smoking isn't easy.
But staying on CHANTIX and using GETQUIT can help.*

Be sure to keep taking your CHANTIX.

Studies have shown that staying on CHANTIX a full 12 weeks has helped 44% of people stay quit.

And remember, you are more likely to quit for good with the help of a support plan than with medicine alone, so check in with or enroll in GETQUIT today.

CHANTIX is a prescription medicine to help adults stop smoking. In studies, the most common side effects for people who took CHANTIX were nausea, changes in dreaming, constipation, gas and/or vomiting.

Please see important Patient Information about CHANTIX enclosed.

The **CHANTIX** GET  **QUIT**™ Support Plan

***GETQUIT has been specially designed
—with a quitter’s needs in mind.***

The GETQUIT Support Plan offers a **full year of support**, including:

- Tips for dealing with urges and triggers to smoke
- Ideas and activities to help you stay quit
- Facts about the benefits of quitting smoking
- A calendar to remind you to take your CHANTIX
- Customized help from a GETQUIT Coach and much more

If you haven't already enrolled in GETQUIT, do so today at www.get-quit.com or **1-877-CHANTIX**. Then check in often with GETQUIT to use all of the helpful resources to stay quit.

Begin with this pack

CHANTIX
(varenicline) TABLETS

1 card x 14 tablets
Starter Pack

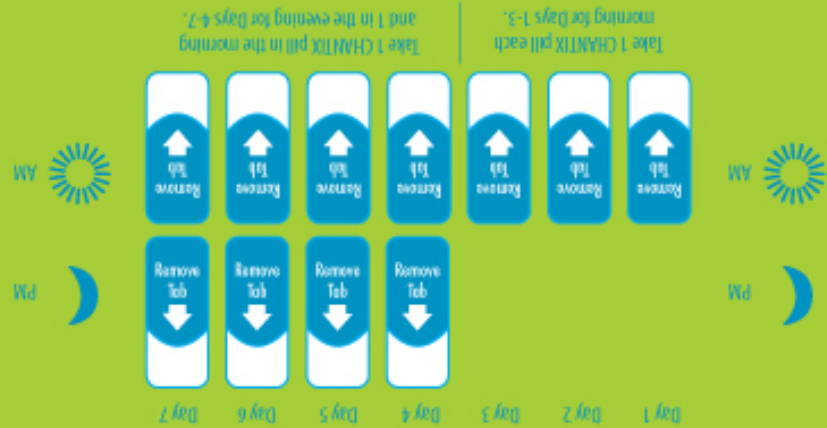
NDC 0000-0000-00
Rx only

Store at 20°C (77°F); excursions permitted to 15 - 30°C (59 - 86°F)
[see USP Controlled Room Temperature].

DOSE AND USE
See accompanying prescribing information.

Packaging manufactured under
U.S. Patent No. 6,609,280

10-6673-12-0



CHANTIX™
(varenicline) TABLETS

**Congratulations
on your decision to quit!**

Follow the easy steps listed below to start using CHANTIX the right way.

- Choose a quit date when you'll stop smoking.
- Start taking CHANTIX 1 week before your quit date. This lets it build up in your body. You can keep smoking during this time.
- Try to stop smoking completely on your quit date. If you slip up, **keep trying**. Some people need a few weeks for CHANTIX to work best.
- Most people take CHANTIX for 12 weeks. Be sure to take CHANTIX as prescribed by your doctor.



Remove tab on back panel,
then push tablet through package.

CHANTIX™
(varenicline) TABLETS

Stay on the road to getting quit!

Enclosed you'll find more CHANTIX to help you stay on track with your decision to get quit and stay quit.

Did you know:

- In just 12 hours after quitting, the carbon monoxide level in your blood drops to normal.
- In 1 to 9 months after quitting, your lungs can start to clean themselves again.
- And just 1 year after quitting, the risk of a heart attack is half the risk for a smoker.
- Studies have shown that staying on CHANTIX a full 12 weeks has helped 44% of people stay quit.

Keep up your quit. And be sure to continue to use CHANTIX as your doctor prescribed.



Remove tab on back panel,
then push tablet through package.