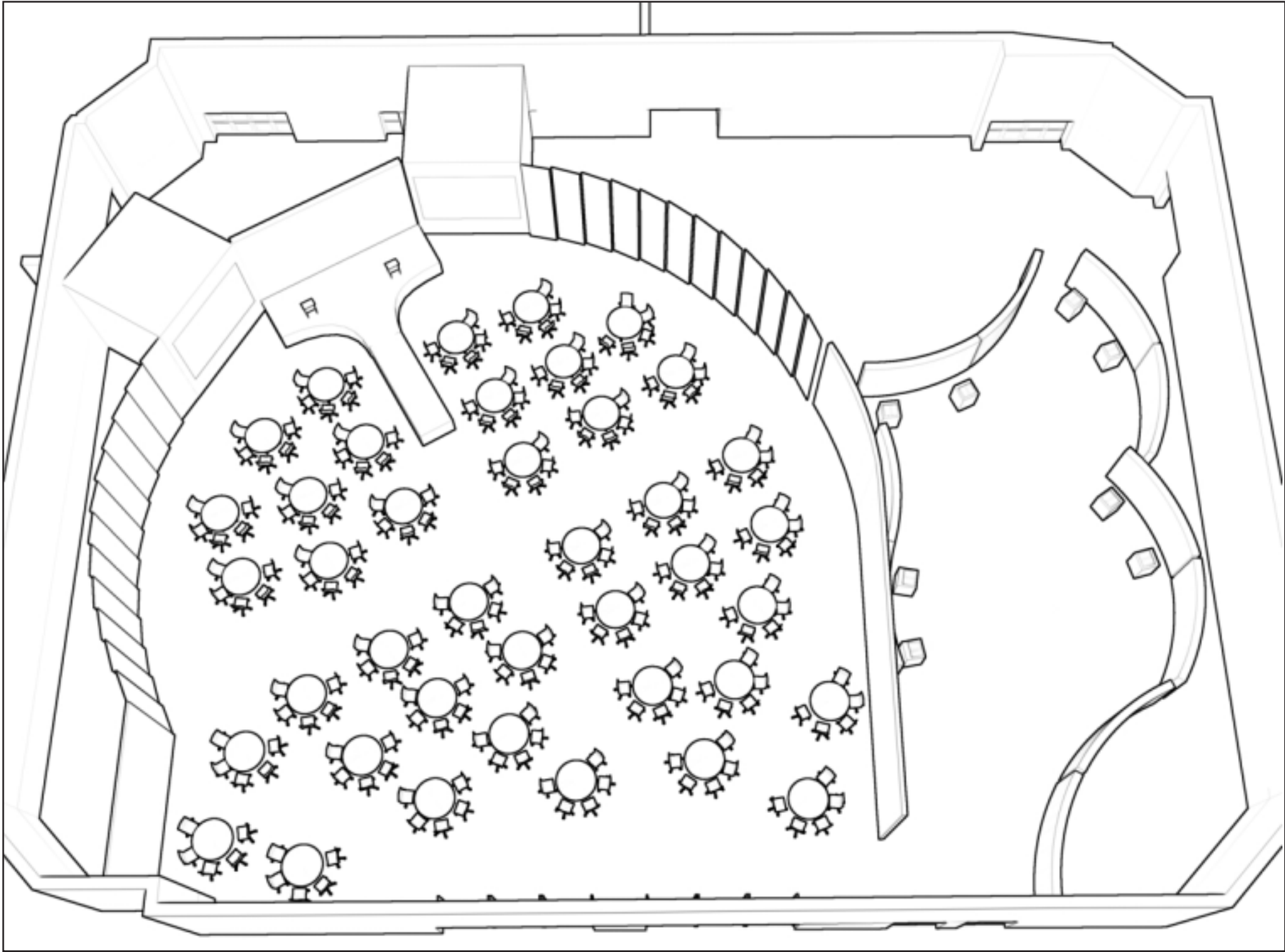


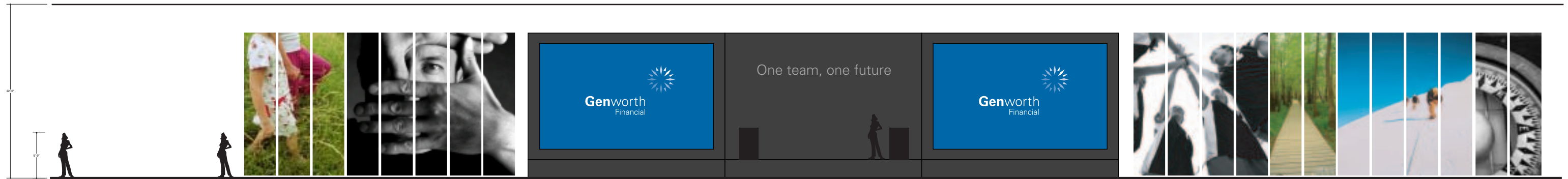
Environment Main Area Elevation - Option A



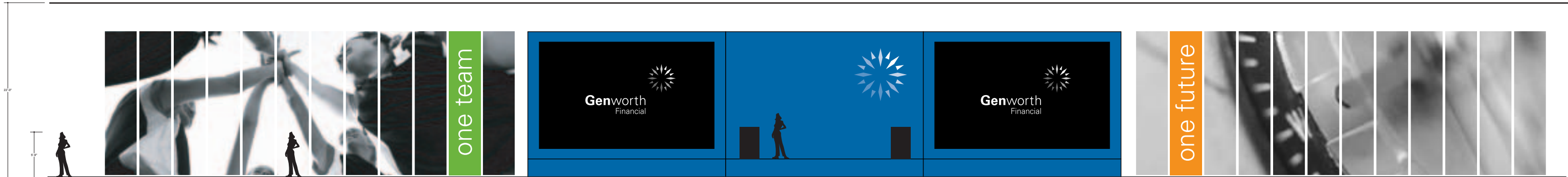
Environment Main Area Elevation (Option A Shown)



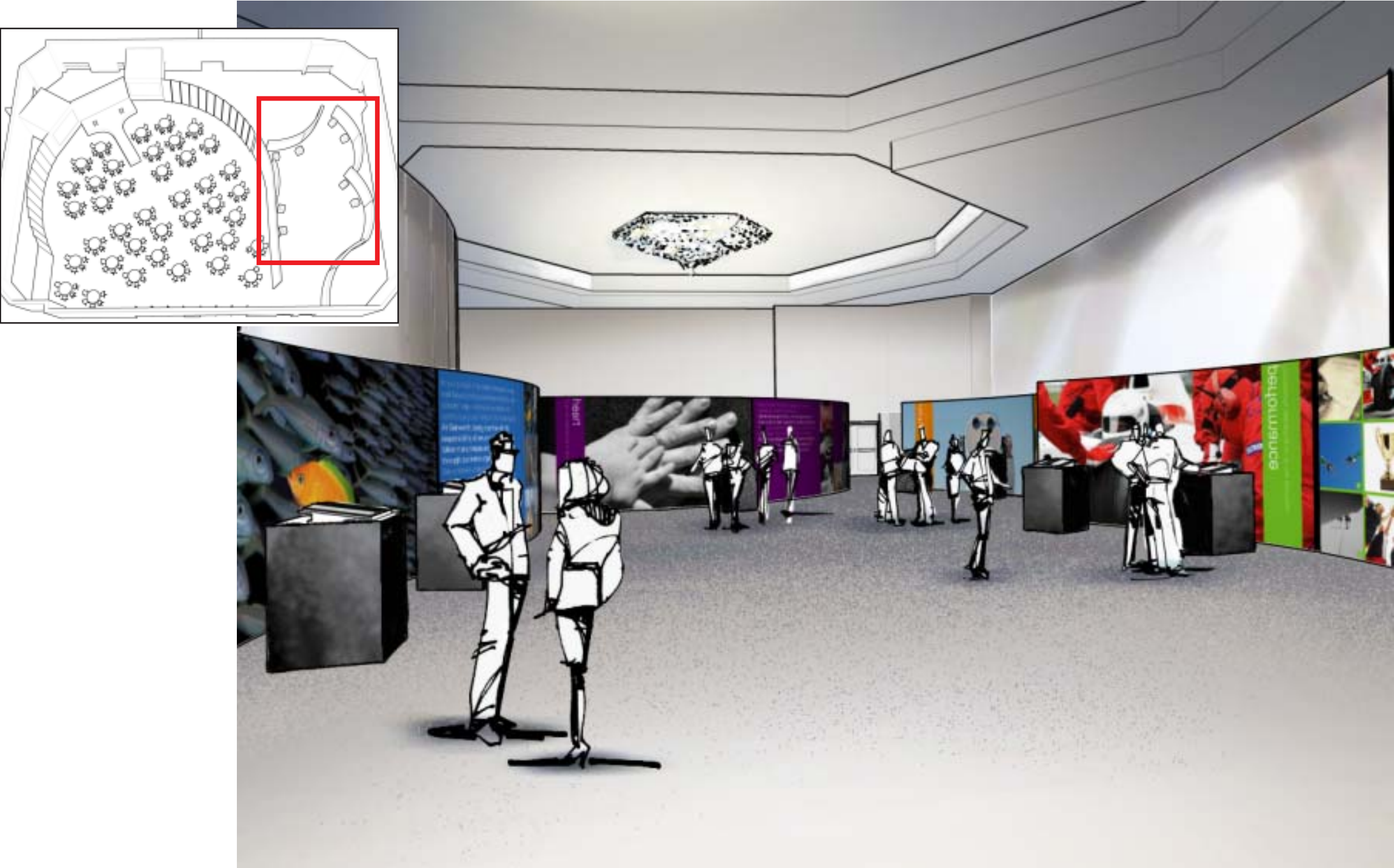
Environment Main Area Elevation - Option A



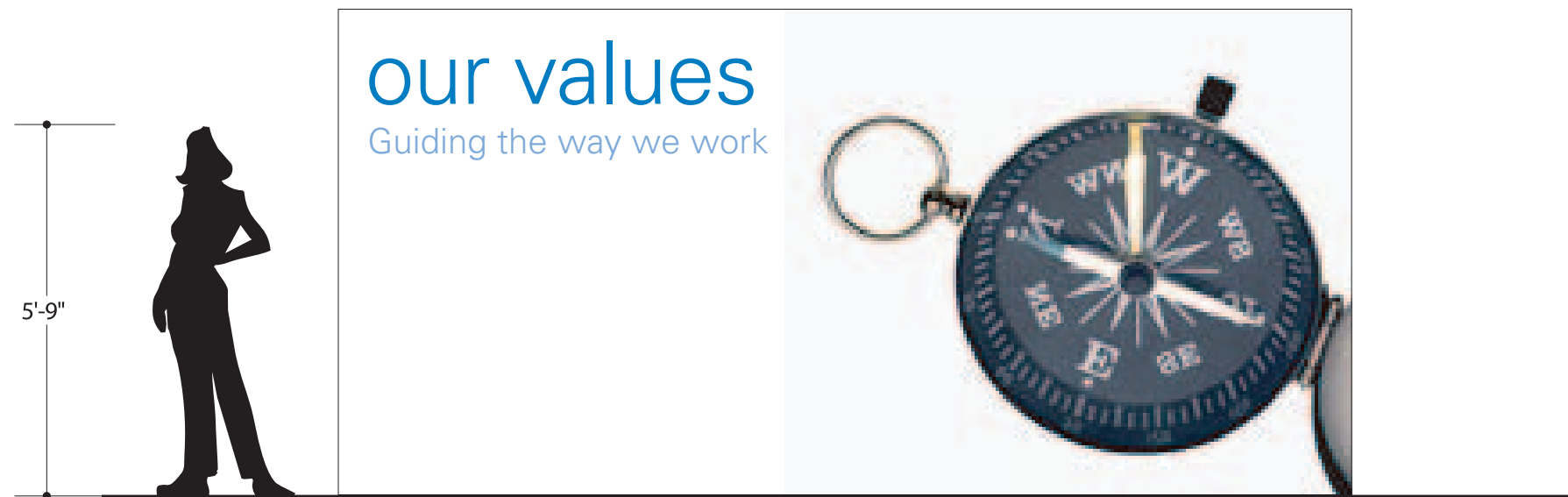
Environment Main Area Elevation - Option B



Environment Main Area Elevation - Option A



Environment Value Area Elevation - Entry Wall



Environment Value Area Elevation - Ingenuity

In our pursuit of constant innovation, we go well beyond the conventional to find a better, smarter way – to inspire ourselves, we continuously ask ‘what if’ and ‘what could be’. At Genworth, being inventive isn’t the responsibility of any one ‘department’ – it takes many shapes and forms as it weaves through our entire organization. We embrace the ingenuity that comes naturally because we constantly look for better ways.

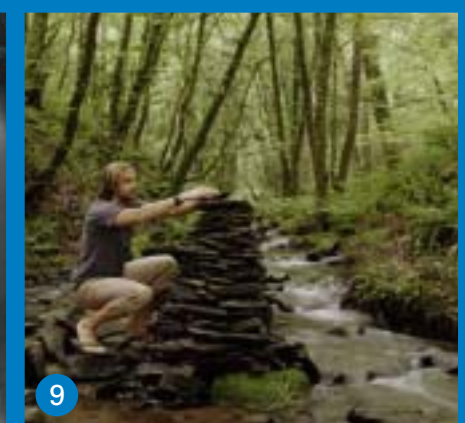
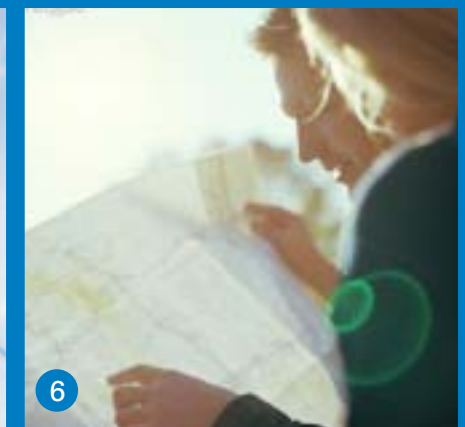
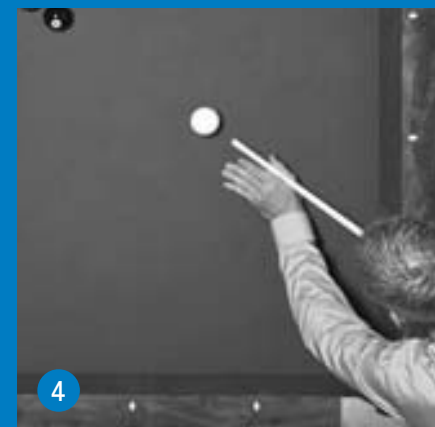
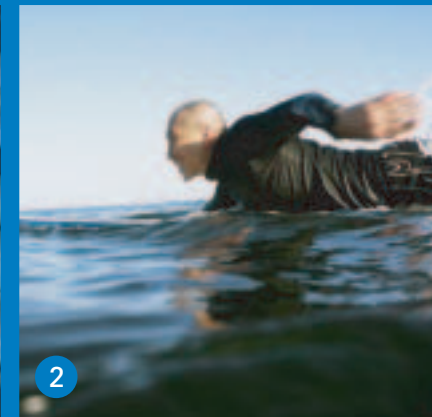
ingenuity
That we care shows in everything we do.

Environment Value Area Elevation - Ingenuity (Detail)



Environment Value Area Elevation - Ingenuity (Detail)

In our pursuit of constant innovation, we go well beyond the conventional to find a better, smarter way – to inspire ourselves, we continuously ask ‘what if’ and ‘what could be’. At Genworth, being inventive isn’t the responsibility of any one ‘department’ – it takes many shapes and forms as it weaves through our entire organization. We embrace change that comes naturally because we constantly look for better ways.



Environment Value Area Elevation - Heart

5'-9"

We're there throughout people's lives and especially when they need us. We build people's lives, we change people's lives and we can make their dreams come true. With our collective heart and personal touch, we stand apart from a typical financial company. We put ourselves in the other person's shoes – we first seek to understand and relate, both rationally and emotionally, before we act.

1 2 3 4 5 6 7 8

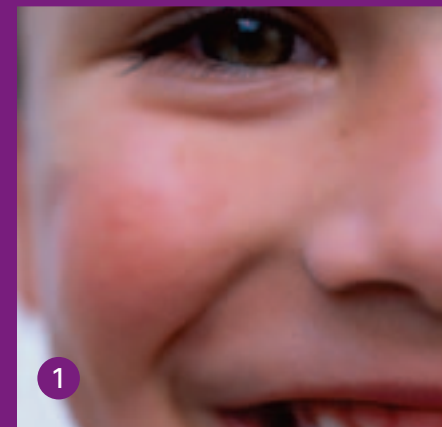
heart
That we care shows in everything we do.

Environment Value Area Elevation - Heart (Detail)



Environment Value Area Elevation - Heart (Detail)

We're there throughout people's lives and especially when they need us. We build people's lives, we change people's lives and we can make their dreams come true. With our collective heart and personal touch, we stand apart from a typical financial company. We put ourselves in the other person's shoes – we first seek to understand and relate, both rationally and emotionally, before we act.



Environment Value Area Elevation - Clarity

We have a clear focus on our customers and what is important to them.
We recognize the level of complexity dominating our industry and seek to simplify wherever we can. By helping our customers understand their choices we empower them to make informed choices.
We pride ourselves on our ability to engineer out complexity in the way our products are brought to market.
We stand on our commitment to integrity and the values which we do business.

1 2 3
4 5
7 8

clarity
We make it easier to do business.

Environment Value Area Elevation - Clarity (Detail)

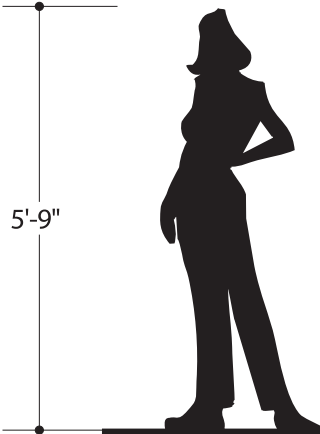


Environment Value Area Elevation - Clarity (Detail)

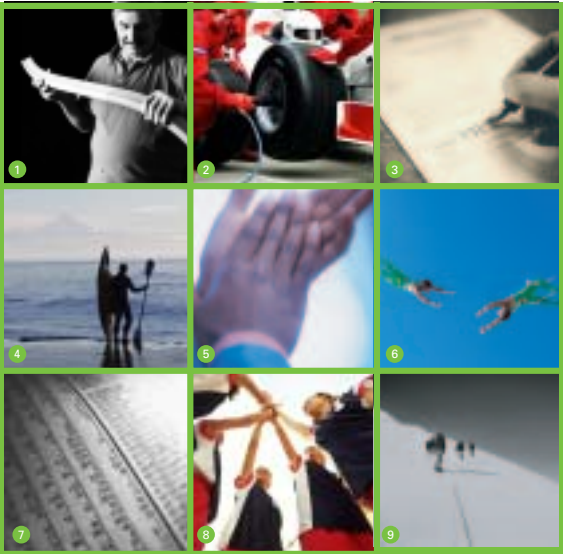
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We pride ourselves on our ability to engineer out complexity in the way our products are brought to market and serviced.
We pride ourselves on our commitment to integrity and the clarity with which we do business.



Environment Value Area Elevation - Performance



We consistently deliver on our commitments to everyone we touch. With deep industry experience and specialized expertise, we can deliver results in challenging environments. We measure our success by the success of our business partners. We set our personal standards even higher than what's expected. We stand by the performance of our products.

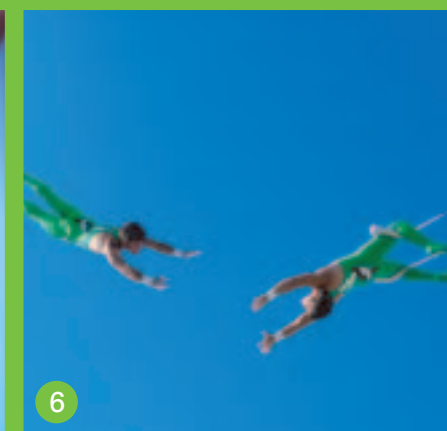
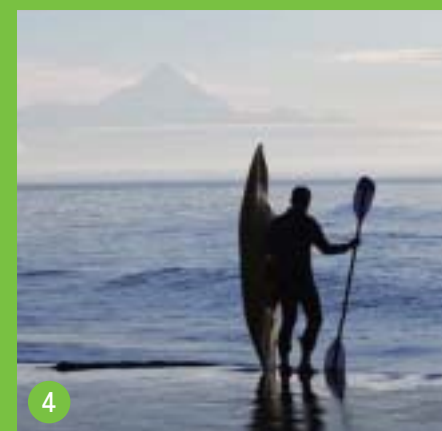


Environment Value Area Elevation - Performance (Detail)

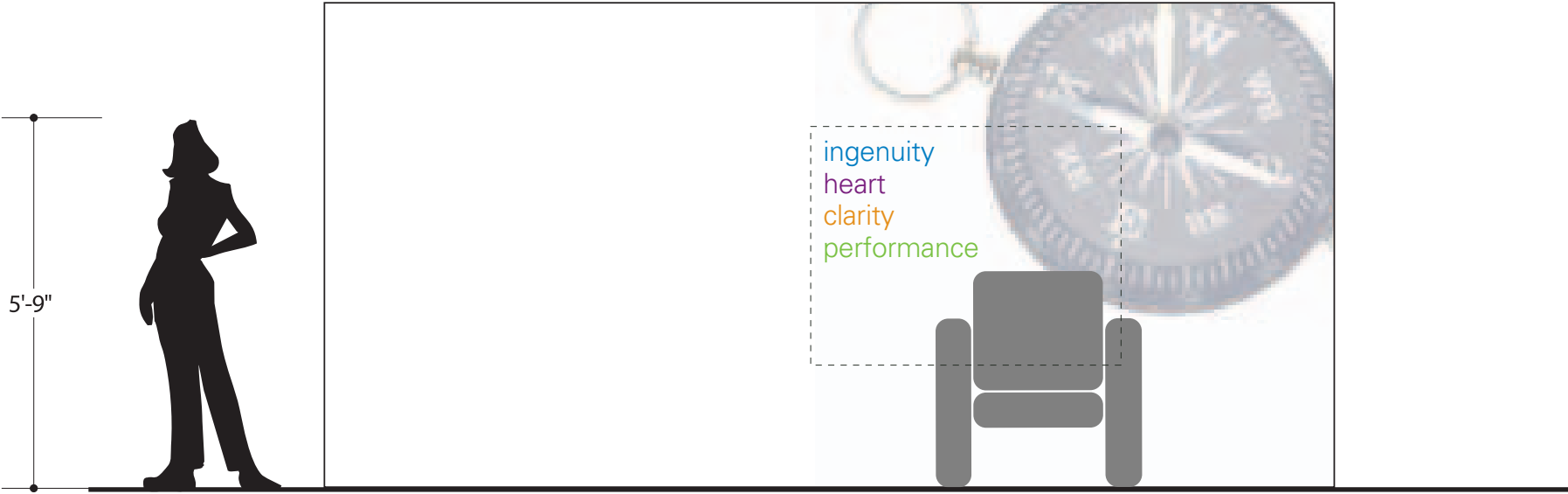


Environment Value Area Elevation - Performance (Detail)

We consistently deliver on our commitments to everyone we touch.
With deep industry experience and specialized expertise, we can deliver results in challenging environments.
We measure our success by the success of our business partners.
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We stand by the performance of our products.



Environment Value Area Elevation - Video Backdrop



Environment Value Area Elevation - Video Backdrop

