

INTRODUCING ONE EXCHANGE RATE THAT CAN'T BE BEAT.

Unlimited calling to France for just \$49.

Sample A, Sample
1234 Any Street
Anytown, State 12345-2345
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THE AT&T UNLIMITED COUNTRY PLAN.



Dear Mr. Sample,

With some international calling plans, too many details can seem "lost in translation." But with the new AT&T Unlimited Country Plan, you'll always be crystal clear on what you get. Now you can call the country of your choice, 24 hours a day, 7 days a week, all for just \$49 a month. Yes, it's that simple.

Convenience. Affordability. Reliability. This plan's got it all.

If you're an AT&T Residential Long Distance Subscriber, you're already qualified. The AT&T Unlimited Country Plan is good for direct-dialed calls from your home. You can call whenever it's most convenient. And you'll get the same quality service and connections you've come to rely on from AT&T.

There's no better way to reach the people you care about.

Why pay more to reach friends and family abroad? Now, with the AT&T Unlimited Country Plan, one low rate covers all your calls to the country you call most. Day or night. Seven days a week. Talk as much as you want, whenever you want to the people who matter most.

Before you call abroad, call 1-800-000-0000 to sign up today.

It's easy to start calling the country of your choice for \$49 a month. Just give us a call, or go to www.attconsumer.com/global. to sign up. You'll be amazed by how much you can save. Why not sign up today?

Sincerely,

Name Here
AT&T Marketing Manager

A better way to call abroad.



Sign up today.



P.S. There's never been an easier or more affordable way to call abroad. Sign up today.

TALK IS GOOD

*Subject to billing availability. You must be an AT&T Residential Long Distance Subscriber. Universal Connectivity Charge and 99¢ Regulatory Assessment fees apply. Additional per-minute rates for international calls terminating on wireless devices may apply. In-state charges and connection fees may apply to subscribers in certain states.
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